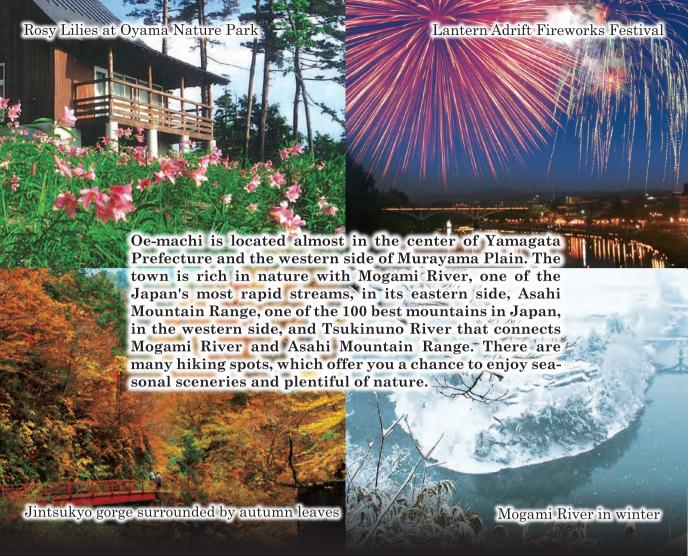
Nationally Selected Important Cultural Landscape A town with a history and romanticism of ship transport at Mogami River

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国選定 重要文化的景観

山形県大江町 Oe-machi, Yamagata Prefecture



Oe-machi is said to have started with a riverside port for the transportations on Mogami River and a castle town. The river port of Aterazawa had developed since the Genroku time of the Edo era as a relay point for the transport of Mogami River that ran between Sakata and Yonezawa. Many different culture had blossomed in Mogami River.

Thanks to river transport including Hina dolls after elegant Kyoto culture was delivered from Kyoto tripped along with the stream of Mogami River. During the peak period of ship transportation on the river, a market had used to be held in the town that attracted visitors. Aterazawa was once known as a business town that delivered wealth and prosperity to the area.

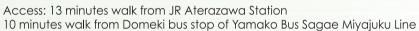
A townscape is created with a series of a typical style of town houses with a frontage of three-ken and a half and a depth of 20-30 ken (1ken is the same size of one tatami mat) Also, warehouses that remind us of the period of prosperity are still well-maintained on the street.

The scenery was designated on March 27, 2013, as an important cultural landscape site by the central government as a scenery of "the transportation of Mogami River. The selection was the first in Yamagata Prefecture.





It is on the top of a hill in the northern side of Aterazawa Station, the last stop on JR Aterazawa Line. The park lays on the site of Aterazawa Tateyama Castle, which was owned by Oe family, a local ruling family. From the resting house on top of the hill, you can enjoy sceneries of the combination of the great stream of Mogami River and Asahi Mountain Range / Zao mountains. The place is known as the best to view Mogami River that has a length of 229 meters. That spot attracts painters and photographers from inside/outside the prefecture. In 2002, the place was selected as one of the 100 Japan's best footpaths.





You can enjoy an almosphere of autumn festival at the exhibition hall.

② Oe-machi interaction Station 大江町交流ステーション

The station was established with the aim to distribute information on the history, culture, tourism of the town. Its unique feature includes that a part of the building is used as Aterazawa Station. The modern building has stone walls, which are related to the history of the town, and locally produced Nishiyama-sugi cypress, a material of the building seen everywhere. Inside the building, there are corners for local specialty and information corner, gallery, exhibition hall, etc.

TEL.0237-62-5501

Access: 1 minute walk from JR Aterazawa Station



③ Roadside Station Oe 道の駅おおえ

The roadside station stands along Route 287 that stretches through Oe-machi. Local agricultural products and agricultural processed products, specialties from Oe-machi, etc. are available for sales as well as a light meal corner. "Tagayase Oe", a popular market that sells fresh seasonal mountain vegetables and agricultural products, is available. After enjoying shopping, visitors can relax at Terme Hakuryo Health Hot Spring Hall.

Regular closing days: the end of a year and New Years Day holidays TEL.0237-62-5845 (used as a fax number as well)

Access: 4 minutes walk from Funauta Hot Spring bus stop of Yamako Bus Sagae Miyajuku Line





4 Terme Hakuryo Health Hot Spring Hall

テルメ柏陵健康温泉館

The water quality of the spring is highly concentrated, which is rare in the nation. The hall has been renovated and reopened in June 2014 with newly opened bath rooms and open air baths. The feature includes that the color of the baths changes to one of six different colors daily like emerald green, creamy white, etc. It is loved by many fans inside/outside the prefecture. In addition to two indoor baths, toron-sauna, the set temperature of which is as low as 50 degrees and gentle to our body. In the open air baths, a large-scaled lighting effect, providing images of fireworks and lanterns using 189 organic EL displays, can be enjoyed.

Admission fee: Adult ¥350, Child ¥150 (discount tickets available) Regular closing days: the 1st Thursday of month (excluding public holidays)

TEL.0237-83-4126

Access: 8 minutes walk from Funauta Hot Spring bus stop of Yamako Bus Sagae Miyajuku Line



(5) Kokai-in Sanmon gate

The gate was originally used as one for Aterazawa Kourushigawa Castle, which was build around 1622-1624, after the demolition of Aterazawa Tateyama Castle. It has been said that the gate was transferred to Kokai-in in around 1648. Kokai-in is also a temple of Sakai Naotsugu, a land leader of Aterazawa-han (area size of 12,000 goku). There are tombstones of Naotsugu and his wife within the site. They have been designated as a cultural asset to towns.

Access: 1 minute walk from Kourushigawa bus stop of Oe-machi Public Bus



6 Oe-machi Historical Folk Museum 大江町歴史民俗資料館

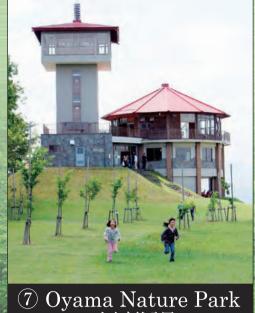
The building of the museum was originally located 10+ kilometers inside the mountain. They were a main building and warehouse of Saito Family, which has known as a land owner of Juro-hata in Shichiken area in 1660s. Inside the building, many traditional tools for civil work and agriculture such as aoso making, wax work, sericulture, etc. are displayed. Also Hina Doll Festival is held in the end of March every year.

Admission fee: Adult ¥100, Student ¥50, Child ¥30 (a group discount available)

Regular closing days: the 2nd / 4th Monday,

the end of a year, New Years Day holidays

TEL.0237-62-3666(Oe-machi Education Culture Department) Access: 1 minute walk from Chuo Public Hall bus stop of Oe-machi Public Bus



大山自然公園

A symbol tower of the park for lookout is located in the center of the park. The attached areen park equips play equipment like swings, see-saws, etc., which allow anyone from children to elderlies to play together.

Access: 13 minutes by taxi from JR Aterazawa Station





8 Oku Oe Yanagawa Hot Spring 奥おおえ柳川温泉

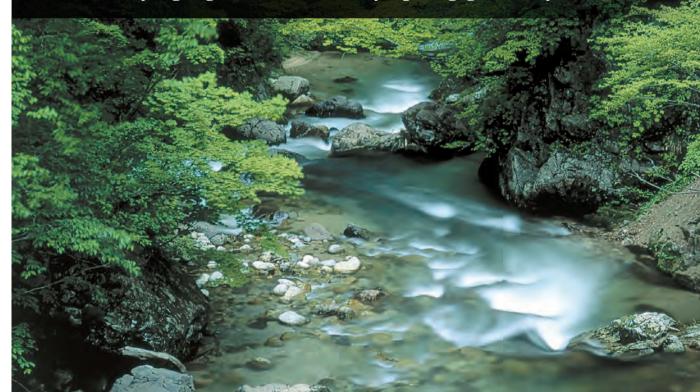
The hot spring is quietly laying on the foot of Asahi Mountain Range. The hot spring offers a great thermal effect as it is also called as the Spa of Heat. The spa is effective for various diseases including arteriosclerosis and chronic skin diseases. The water is drinkable. It is a heavenly feeling as you relax in their open-air baths. The spa accommodates day trippers, as well as provides accommodations, and newly opened foot baths. A noodle makina activity is also popular.

Admission fee: Adult ¥350, Child ¥150 (discount tickets available) Accommodation fee: ¥4,770

(excluding consumption taxes and bath taxes) Regular closing day: the 1st Tuesday (excluding public holidays) TEL.0237-64-2151

Access: 1 minute walk from Yanagawa Hot Spring bus stop of Oe-machi Public Bus

9 Jintsukyo gorge surrounded by spring greenery 新緑の神通峡







Fruits

A variety of locally produced fruits includes La France (pears), apples, plums, peaches, grapes, cherries, etc. Interaction facilities such as hot spring facilities in the town sell fresh seasonal fruits. Hope you enjoy relishing delicious fruits.



Well taken care deliciousness made by local people and the blessing of nature in Oe.

Relish a variety of delicious fruits proudly produce

Relish a variety of delicious fruits proudly produced by Oe while thanking for the benefit of nature.

Aoso

Aoso is a vegetable fiber used for making kimonos. Oe-machi was well known for its production of high-quality Aosos from the Edo Period (1603-1868) to the pre-war period (-1940). Aoso leaf paste is used in a wide variety of dishes. The Historical Folk Museum offers local Aoso specialty dishes for parties of 10 or more. Reservations required.

These craftworks are made with peach seeds. The product with a unique design and texture is great as a gift.

Craftwork

Yamagata Local Chicken

Yamagata Jidori (local chicken), which growth period is approx. 120 days (double the usual broiler chicken), has a great meat quality. Please enjoy its Umami, richness, and crunchiness. Hope you try this valuable, delicious yet healthy ingredient.

Yamagata Furusato Food Contest of 2015
Received the Award of Excellence in the
Gooking and Side Dish Category

Grilled Ochi Ayu

Ochi Ayu fish is those swimming along the river during the spawn time. Female Ochi Ayu carrying eggs has a great texture that Summer Ayu doesn't have, and even male Ayu is said to be having well-matured deliciousness in addition to its firm body and sweet tastes. Enjoy the indescribable flavor of Ayu

Local sake

Oe-machi is said to be suitable to grow sake rice. Oe Nishiki sake is made with polished sake rice called Dewa Sansan and Miyama Nishiki and the spring water from Asahi Mountain Range. The popular range of the local sake includes Honjozo-shu;pure brewed Sake, Junmai-shu;Sake without added alcohol, Junmaiginjo-shu;Ginjo Sake without added alcohol, Junmaiginjo-shu;Ginjo Sake without added alcohol called "Jintuu-no Shizuku" as well as a real shochu called "Funauta-no Sato". Please enjoy the local sake, proudly produced by Oe-machi.



Seicho Mogami River Boatmen Song National Competition

Oe-machi is the origin of Mogami River Boatmen Songs. The purpose of the annual competition is to pass down an orthodox tune of the Songs to next generations and to promote the town as a "town of Boatmen Song". Participants from inside/outside the prefecture demonstrate their proud singing ability. Moreover, various activities are held that are related to Boatmen Songs.

Period: the 4th Sunday of June every year.



Be thankful for beautiful nature People's joy that is welling up Nature, people and townscapes - everything become shine and lively.

Lily Festival

The annual Lily Festival takes place at Oyama Nature Park between late May and early June. The forest is covered with elegant pink rosy lilies fully in bloom. Various events are scheduled for your enjoyment.

Suigo Oe Summer Festival Lantern Adrift / Fireworks

Event

The fireworks festival has the longest history in the prefecture. Thousands fireworks released at three spots and lanterns covering the surface of the river create a magical atmosphere.

Period: August 15 every year.

Oe Autumn Festival / September

For many people, local autumn festivals would be the best memories of their hometown. On a day of the annual festival, which is held at the same time of Aterazawa Hachiman Shrine Annual Festival, rhythmical festival music of each group is played along with the sounds of flutes, drums and shamisen. Anyone from adults to children are excited on this day.

Passing down local traditions to next generations by teaching children choreography and music that we've learnt when we are little, telling children an origin of the traditions - the love to their local area and the passion for carrying on traditions are nurtured naturally through such activities.

Festival calendar

March ◆Oe Hina Doll Festival (Historical Folk Museum / privately owned house)

May Spring Oku Oe Yanagawa Hot Spring

Footing (Yanagawa Hot Spring)

Festival (Yanagawa Hot Spring)
May-June Oyama Nature Park Lily Festival

(Oyama Nature Park)

◆Hydrangea Festival (Terme Hakuryo

Health Hot Spring Hall)

August ◆Suigo Oe Summer Festival Toro Nagashi

/ Fireworks (Mogami River side)
September ◆Oe Autumn Festival (Parade: Aterazawa
Station Square)

Around Oku Oe Yanagawa Hot Spring
October Festival (Yanagawa Hot Spring)

Other events include the sales of specialties and products from the town.

Oe Hina Doll Festival / March

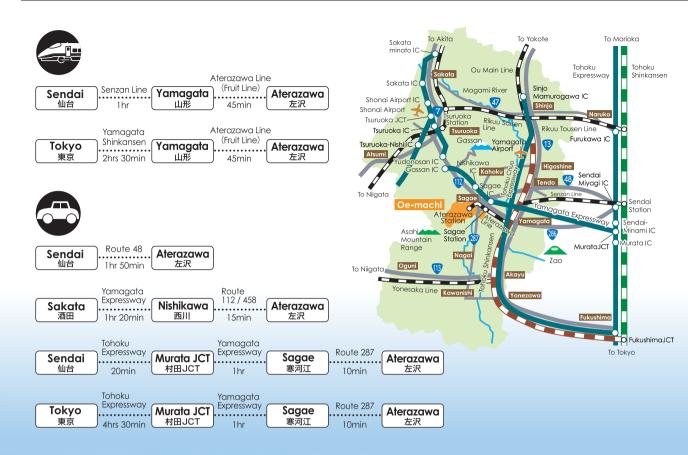


Oe-machi had once blossomed as a port for a relay point of Mogami River transport. The townscape of Hara-machi with houses of merchant families and sake breweries standing along the street still maintains the atmosphere of the old times. Within the town, some items can be still found from Kyoto culture and Hina Doll cultures brought by river transports, and they have been handed down with care. In Aterazawa, you have a chance to view valuable Hina dolls that have been carefully stored at each long-lasting families.





ACCESS





Contact Oe-machi Regional Promotion Department

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